



## PRESS RELEASE

### **Esker Fax for Notes 3.5 Feature Pack 1 provides enhanced integration with IBM Lotus Notes®, adds new image recognition and data extraction**

*New release helps organisations reduce manual tasks associated with routing fax and image documents, helps improve quality assurance through data validation*

SYDNEY, NSW, Australia, 14 December 2004 – Esker, a global leader in fax and business document delivery solutions, has enhanced its Esker Fax for Notes solution with additional IBM Lotus Notes-specific features and an Image Recognition Module that captures data from faxes and image documents, eliminating manual data entry. Karen Roscoe, product manager for the Esker Fax Server Solutions line, explains, “We have deepened our integration with IBM Lotus Notes and added a major new feature that automatically extracts routing data from incoming faxes and image documents. The new Image Recognition Module provides users with a convenient interface to verify data is recognised correctly. This gives IBM Lotus Notes users the opportunity to more efficiently exchange business documents with customers, partners, and suppliers.”

Esker Fax for Notes 3.5 Feature Pack 1 includes additional features for IBM Lotus Notes users:

- Ø iNotes® support allows users to send faxes with the fax request form through a Web client
- Ø Fax preview enables users to see the page layout of their fax prior to transmission
- Ø Fax approval workflow allows for manager approval before a fax is sent
- Ø Fully integrated help database allows users to find help documentation through the Notes interface

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“The new Image Recognition Module enables Lotus Notes users to work with common business documents, such as purchase orders and invoices, from within their desktop environment,” says Roscoe. “There’s no longer any need to manually handle faxes.”

Benefits of the Image Recognition Module include:

- Ø Increased operational efficiency from streamlined document-based business processes and the elimination of manual data entry tasks associated with incoming fax and image documents
- Ø Saved time and money through automated extraction of data from any structured business document
- Ø Improved quality assurance and a reduction in data entry errors by providing users with the ability to validate the data on incoming fax and image documents

The new Image Recognition Module, which is available to Esker customers as an optional add-on, recognises characters, marks, and barcodes to enable automatic routing of incoming faxes to the appropriate recipients. This capability goes beyond optical character recognition (OCR), providing optical mark recognition (OMR) as well as 1D/2D barcode recognition and handwriting recognition (ICR — intelligent character recognition).

Additional information on Esker Fax for Notes is available here:

[http://www.esker.com.au/fax\\_server\\_solutions/solutions-notes.asp](http://www.esker.com.au/fax_server_solutions/solutions-notes.asp)

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#### **About Esker**

Esker enables organisations to realise all the business advantages and financial benefits of effective document management **through intelligent delivery of vital business information**. Esker's customer's benefit from streamlined business processes, reduced costs, simplified IT infrastructure, enhanced customer satisfaction, and quality assurance. Esker solutions include:

- ◆ Esker DeliveryWare Platform
- ◆ Esker Fax™, Esker Fax for Notes, and Esker VSI-FAX
- ◆ Esker Host Access, Persona® by Esker, SmarTerm® by Esker, and Tun® Plus by Esker.

With over 70,000 customers worldwide, Esker solutions are used by market leaders in every field, such as EMI Music Australia Pty. Ltd., Queensland Department of Emergency Services, Australian Environmental Protection Agency, Redeal New Zealand, Sony Australia, Starbucks Coffee Company Australia Pty. Ltd., TAB Limited, Travelex Australia, and Winstone Wallboards New Zealand.

Founded in 1985, Esker's global operations span North America, South America, Europe, and Asia/Pacific with millions of licensed users worldwide. Esker's Asia Pacific headquarters based in Australia were established in 1997. For more information, visit <http://www.esker.com.au>

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