

Esker CEO, Jean-Michel Bérard, Wins Entrepreneur of the Year Award

Sydney, Australia – October 3, 2013 – Esker, a worldwide leader in document process automation solutions, is excited to announce that CEO and President of the Board of Directors, Jean-Michel Bérard, won the 2013 Entrepreneur of the Year for the French Rhône-Alpes region by Ernst & Young and French news magazine L'Express. The prestigious award has honoured leading businesspersons for their entrepreneurship every year for the past 20 years. Rewarded for his continued commitment to innovation, Jean-Michel Bérard also received this award on a national level in 2000.

Since its creation in 1985, Esker has taken advantage of evolving market trends by adapting its strategic positioning in order to support its customers' unique IT needs. This culture of change and innovation, coupled with international development expertise, positions Esker as one of the most successful French software vendors.

“At Esker, we have always focused our development on three key principles: utilising innovation as a driver for growth, listening to our customers to anticipate trends, and leveraging acquisitions to integrate other companies' expertise with our own,” said Jean-Michel Bérard. “In the early 2000s, we were able to completely reposition the company in the document process automation market, and as of 2004, we turned to software as a service and the cloud computing market. Thanks to these strategic initiatives, Esker now generates 67% of its sales revenue from outside of France. Esker is positioned as one of the leading French software vendors to have successfully moved to cloud computing.”

Jean-Michel Bérard drives the business strategy and leads the Esker management team while remaining active in the field. He communicates with customers directly and personally oversees the Asian subsidiary along with Esker's five worldwide mail production facilities. According to Bérard, “If there are more than three levels between you and the ground, the true value of what you are trying to accomplish is lost.”

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

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Esker has global headquarters in Lyon, France, U.S. headquarters in Madison, Wisconsin and ANZ headquarters in Sydney since 1997. Over 1,800 companies in Australia and New Zealand rely on Esker solutions to run their business.

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