



PRESS RELEASE

Esker offers flexibility to Esker VSI-FAX users with new Fax on Demand Connector

Esker VSI-FAX users can expand their fax capacity without additional hardware or phone lines, solve peak capacity problems, and benefit from an additional failover option

Sydney, Australia, 1 March, 2005 – Esker, the leading provider of fax solutions and services, has developed a Fax on Demand Connector for their VSI-FAX product to send faxes through Esker's outsourced fax service, Esker Fax on Demand. This service offers highly efficient and cost-effective fax processing without additional hardware or telephony. The Fax on Demand Connector is available as an optional add-on for Esker VSI-FAX.

The benefits of Esker Fax on Demand include:

- § Expand fax capacity without additional hardware or dedicated phone lines
- § Provide an additional failover option
- § Solve peak capacity problems such as end-of-month invoicing

"Esker Fax on Demand fits in well with the current trend towards on-demand information technology," said James Elkington, Managing Director of Esker Australia.

"In the long term, Fax on Demand will make it possible to phase out costly fax machines, fax boards, equipment maintenance, dedicated fax lines, and telephony charges."

(More)

Esker Fax on Demand is a pay-per-page service, so customers only pay for what they use. Esker Fax on Demand delivers a rapid return on investment through:

- § Cost control through per-usage billing
- § Productivity gains by eliminating manual handling of documents (printing then manually faxing)
- § Elimination of hardware and telephony maintenance costs
- § Added flexibility and optimised management of peak activity, such as delivering invoices at the end of the month, with increased capacity available instantly, and always
- § Fax communication control with real-time confirmation of delivery
- § Infrastructure simplification — fewer printers, photocopiers, fax machines and fax lines

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About Esker

Esker enables organisations to realise all the business advantages and financial benefits of effective document management **through intelligent delivery of vital business information**. Esker's customers benefit from streamlined business processes, reduced costs, simplified IT infrastructure, enhanced customer satisfaction, and quality assurance. Esker solutions include:

- ◆ Esker DeliveryWare Platform
- ◆ Esker Fax™, Esker Fax for Notes, and Esker VSI-FAX
- ◆ Esker Host Access, Persona® by Esker, SmarTerm® by Esker, and Tun® Plus by Esker.

With over 70,000 customers worldwide, Esker solutions are used by market leaders in every field, such as EMI Music Australia Pty. Ltd., Queensland Department of Emergency Services, Australian Environmental Protection Agency, Redeal New Zealand, Sony Australia, Starbucks Coffee Company Australia Pty. Ltd., TAB Limited, Travelex Australia, and Winstone Wallboards New Zealand.

Founded in 1985, Esker's global operations span North America, South America, Europe, and Asia/Pacific with millions of licensed users worldwide. Esker's Asia Pacific headquarters based in Australia were established in 1997. For more information, visit <http://www.esker.com.au>

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