

## STAR MEDIA GROUP INCREASING EFFICIENCY WITH ACCOUNTS PAYABLE AUTOMATION

### BACKGROUND

Star Media Group is one of the leading news and multi-channel media groups in Malaysia. Given the high volume of monthly supplier invoices received, the company was facing numerous challenges, including:

- Decentralization of documents
- Lack of invoice visibility
- Increased manual processing resulting in inconsistency in the accounts payable (AP) process
- Delays in invoice processing due to insufficient information gathering
- Time-consuming manual verification with vendors and internal colleagues

### SOLUTION

Star Media Group selected Esker's cloud-based Accounts Payable automation solution to address these issues.

Seamlessly integrated with its SAP® system, Esker's Accounts Payable solution has eliminated manual touch points in Star Media Group's AP process, centralized invoice approvals and provided greater process visibility.



*"The visibility and accountability Esker has delivered is invaluable. Custom dashboards help us assess our process and allow us to **better communicate and collaborate**. And now, even if somebody is out of the office, invoice approvals can be done **anytime, anywhere** with Esker's mobile application."*

Assistant GM

## BENEFITS

Thanks to Esker, Star Media Group has achieved numerous benefits, including:



**50% faster invoice processing** and increased efficiency thanks to automatic data capture



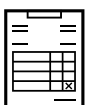
**Greater visibility;** documents are tracked and available in a single interface



**Web-based solution outside the ERP system** simplifies procedures and facilitates work with different departments



**Improved alignment** of internal processes



**Centralization of all documents** helps its shared services center work more efficiently



**Single solution interface on one platform** makes it easy to use and meets different user needs



Reduced need to chase approvers thanks to **on-the-go invoice review and approval capabilities** with Esker's mobile application, Esker Anywhere™



**Improved communication** with different entities and vendors via the portal



*“Our daily invoice processing **productivity has improved** as all invoices are processed on one platform. With **full visibility**, we are able to check on invoice status in real time. Esker has significantly reduced a lot of the manual work, including searching for physical documents which took up a lot of our time.”*

Assistant Manager

### ABOUT STAR MEDIA GROUP

Star Media Group Berhad was established in 1971. Star Media Group is one of the leading news and multi-channel media groups in Malaysia. The Group have been informing, educating and entertaining Malaysians for decades. As custodians of Malaysia's leading news platforms, Star Media Group are committed to providing consistently compelling content for all. Each day, they reach millions of Malaysians through their channels which cover print, digital, OTT, radio, events, and out-of-home.